



Greetings,

As we reflect on a full and exciting summer, we wanted to take a moment to share with you some of the highlights of the season. In addition to the extraordinary work our team does to collect, sort, and market over 400 tons of recycling every day, Eureka works hard to apply our experience “where the rubber meets the road” on Zero Waste.

Eureka Recycling continues to advocate for systems change that will improve the health, equity, and safety of our global community. Our work looks like everything from neighborhood events and workshops, to advocating for state and federal level policy change, to participation in a global movement fighting plastics pollution...all in pursuit of demonstrating that waste is completely preventable!

Thanks for following along with us,

Kate & Lynn
Co-Presidents | Eureka Recycling



P.S. If you or anyone you know wants to better understand what happens to their recycling once it leaves their bin, or how recycling can play a role in a zero waste future, come for a tour and a conversation.

**SCHEDULE YOUR TOUR OF
EUREKA!**

POLICY WORK

Addressing the Plastics Crisis

In August, Co-President Lynn Hoffman spoke on a panel about Plastics and Climate Change at the National Forum for the [National Caucus of Environmental Legislators](#) (NCEL) along with Carroll Muffet from [The Center for International Environmental Law](#) (CIEL), and Pricilla Villa of [Earthworks](#). Eureka joins these conversations both as a mission-based recycler and a Zero Waste advocate, bringing transparency to the opportunities and limitations of recycling as a tool to address the

growing plastics crisis. We won't recycle our way out of this problem, but when done right, recycling can offer a better alternative to burning or burying—until we get to the real goal of eliminating single-use plastic packaging all together. To learn more, take a look at the CIEL's recent: [Plastic and Climate: The Hidden Cost of a Plastic Planet](#), and the [Break Free From Plastic](#) global movement.



Circularity Conference 2019

Lynn Hoffman and Co-President Kate Davenport had the exciting opportunity to present to more than 500 thought leaders and practitioners at this year's [Circularity Conference](#) hosted in Minneapolis.

Attendees included leaders from packaging, brand management, sustainability, waste management, government affairs, NGOs, government agencies and more. [Watch Lynn and Kate's presentation at the Circularity Conference website here.](#)

U.S. Rep. Ilhan Omar Visits Eureka

Congresswoman Ilhan Omar visited Eureka Recycling Tuesday August 13th, 2019. The Congresswoman led a discussion with Eureka and other community leaders, legislators, and organizations who are supportive of the recently introduced Zero Waste Act, a bill that would create a federal grant program to help local cities invest in zero waste initiatives. The Zero Waste Act would create funding opportunities for recycling and composting around the country, working to reduce our dependence on landfills and incinerators that emit toxic pollution into our communities, especially in low income communities and/or communities of color.

Eureka is excited to see a Zero Waste bill being part of the discussion at the national level, and proud to be a part of its creation. You can read more about the Zero Waste Act [here](#), and read the official language of the bill [here](#).



MPCA Commissioner Tour

Thanks to Minnesota Pollution Control Agency Commissioner Laura Bishop, who came for a visit and a tour of Eureka, to talk about recycling markets, waste, and climate change.



IN THE COMMUNITY



Eureka Welcomes New Fellow

Eureka welcomes Adhitya Yusuf from Lombock, Indonesia as our 2019 Community Solutions fellow. Eureka is one of 80 organizations across the U.S. participating in the Community Solutions Program (CSP) this year. The program promotes positive change in communities across the globe by providing mid-career



National Night Out 2019

Eureka had a great time visiting communities throughout Saint Paul in celebration of National Night Out earlier this August. Teams of recycling drivers and customer service staff paired up to visit a host of block parties and community centers around the Saint Paul. We talked to neighbors, passed out Eureka Recycling

professionals with the opportunities to grow their leadership skills, technical expertise, and network to achieve their vision for change.

driver trading cards, and reusable totes. Thanks to Saint Paul for your generous hospitality. We can't wait to do it again next year!



Eureka Recycling + JXTA

The Eureka Recycling Education Center is getting an extreme makeover! Earlier this year, Eureka commissioned Juxtaposition Arts, a youth oriented non-profit visual art center in Minneapolis, to design an engaging mural on our Education Center. This project originally began from seed money donated by our community through the Birchwood Boost program at [Birchwood Café](#) from 2018. This mural is one step toward the enhancement of our Education Center and Eureka's weekly tour program. We'll keep you updated on these colorful developments!

We Have A New Website!



We just had a website refresh! Give the new EurekaRecycling.org a look and see all the work we're doing to make waste preventable. Along with resources to help residents recycle smart, there will also be up-to-date service collection info. The new website is in addition to the Eureka Recycling app that currently serves over 6,000 users!

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